



22,500 Likes & Counting
Reaching up to 275,000 People



E-Newsletter Mailed To 8,600
People Monthly



Over 20,000 Sessions
on Website each Month



Direct Mailings Circulate
To 10,000 Homes Monthly



Print Ads Circulate to
Minimum of 25,600 Homes

Our Reach

Event	Date	Attendance	Revenue
Black Cat Ball	October 20th	500	\$70,000
Mutt Strut	August 26th	1,500	\$45,000
Rescue Rock Off	March 4th	550	\$20,000
Woof, Wag, & Wine	June 16th	250	\$9,000
Santa Paws	December 1st-2nd	250	\$5,000


2018 Event Projections

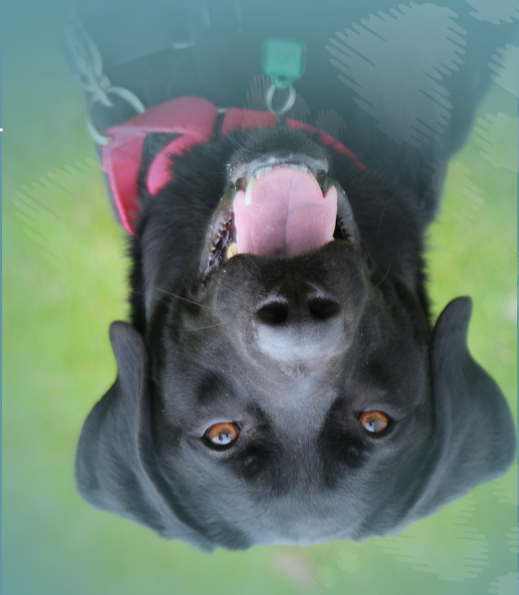
www.lakehumane.org

Promote your business while helping
the pets and people of Lake County

SPONSOR EVENTS WITH LAKE HUMANE SOCIETY

Lake Humane Society & Adoption Center







7564 Tyler Boulevard, Building E
Mentor, Ohio 44060
www.lakehumane.org
(440) 951-6122

BECOME A SPONSOR AND HELP HOMELESS PETS TODAY!

Follow Us:  LAKE HUMANE SOCIETY  LAKEHUMANESOC  LAKEHUMANESOCIETY  LAKEHUMANE  LAKEHUMANE

OUR MISSION

To provide a gentle and caring haven for the homeless, abandoned, and injured animals of Lake County and persevere in defending and protecting animal life through education, integrity, and leadership.

In 2017 alone, Lake Humane Society cared for over 1,000 homeless pets in need.

LEARN MORE ABOUT OUR LIFESAVING WORK AT WWW.LAKEHUMANE.ORG

LAKE HUMANE SOCIETY

Event Sponsorship Opportunities

PRESENTING SPONSOR
DIAMOND COLLAR
PLATINUM COLLAR
GOLD COLLAR
SILVER COLLAR
BRONZE COLLAR

BLACK CAT BALL | Saturday, October 20, 2018

Name recognition on Black Cat Ball web page, event posters & flyers, LHS social media sites, LHS E-Newsletter, and event programs						
Reserved sponsor table(s) at Black Cat Ball which includes dinner, drinks, and grand prize entry for all guests (Guest Accommodations: Presenting - 24 guests, Diamond - 16, Platinum - 8, Gold - 4, Silver - 2)						
Advertisement included in event program (ad size varies based on level), in addition to, full logo exposure on Black Cat Ball web page, event posters & flyers, LHS social media sites, LHS e-newsletter						
Inclusion in print and social media promotions and advertisements, and the opportunity to provide promotional materials to be distributed at the event						
Logo exposure on main board (Presenting Sponsor) and sideboards (Diamond Sponsors) at event, logo exposure on all print advertisements, minimum of 3 mentions throughout event						
Exclusive naming opportunity, mention in all promotions and advertisements, complete logo exposure						
Black Cat Ball Sponsorship Deadline: July 27, 2018						

MUTT STRUT | Sunday, August 26, 2018

Name recognition on Mutt Strut web page, event posters & flyers, LHS social media sites, LHS E-Newsletter, event itinerary, and Mutt Strut t-shirts						
On-site event presence with a 10x10' sponsor booth at Mutt Strut (an 8-foot table and 2 folding chairs provided)						
Opportunity to provide coupons, business cards, and other promotional materials for goodie bags given out to the first 600 Mutt Strut attendees						
Full logo exposure on Mutt Strut web, event posters & flyers, LHS social media sites, event street banners, Event E-Blasts, and Mutt Strut t-shirts						
Upgraded 20x20' VIP sponsor booth at Mutt Strut (an 8-foot table, 2 folding chairs, and 1 tent provided) Opportunity to provide a script for a 20-second event announcement						
Exclusive naming opportunity, mention in all event promotions, maximum exposure and prime spot at event, company literature placed in shelter during the month of the event						
Mutt Strut Sponsorship Deadline: June 1, 2018						

RESCUE ROCK OFF | Sunday, March 4, 2018

Name recognition on Rescue Rock Off web page, event poster and flyers, LHS social media sites, and LHS E-Newsletter, and event itinerary						
Complimentary Rescue Rock Off tickets which includes appetizer buffet and non-alcoholic beverages (Guest Accommodations: Presenting - 16 guests, Diamond - 10, Platinum - 6, Gold - 4, Silver - 2)						
Opportunity to provide coupons, business cards, and other promotional materials to be handed out to Rescue Rock Off attendees						
Full logo exposure on all promotional materials listed above, including clickable link to website on event web page						
On-site event presence with a sponsor booth at the event (an 8-foot table and 2 folding chairs provided)						
Exclusive naming opportunity, mention in all event promotions, maximum exposure at event						
Rescue Rock Off Sponsorship Deadline: January 26, 2018						

I WOULD LIKE TO SPONSOR LAKE HUMANE SOCIETY EVENTS

I am interested in learning more about:

BLACK CAT BALL

- Presenting \$10,000
- Diamond \$5,000
- Platinum \$3,000
- Gold \$1,500
- Silver \$750
- Bronze \$500

MUTT STRUT

- Presenting \$7,500
- Diamond \$5,000
- Platinum \$2,500
- Gold \$1,000
- Silver \$750
- Bronze \$500

RESCUE ROCK OFF

- Presenting \$2,500
- Diamond \$1,500
- Platinum \$750
- Gold \$500
- Silver \$250
- Bronze \$100

OTHER

- Cage Sponsorship Program
- Adoption Folder Sponsorship

We cannot sponsor at this time, but we've enclosed a tax deductible donation of \$_____ to help save lives.

Please contact me with more information on these opportunities!

Company Name: _____

Contact Person: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

I prefer communication via:

Phone: _____ Extension: _____

Email: _____

YOU CAN SEND THIS INTEREST CARD BACK TO US, OR CONTACT US AT:

Lake Humane Society
Attn: Mandy Osborne
7564 Tyler Boulevard, Bldg. E
Mentor, Ohio 44060
mosborne@lakehumane.org
(440) 951-6122, ext. 103

