

Dear Cherished Supporter,

It's almost that time of year again! **Our 18th Annual Mutt Strut is scheduled for Saturday, August 11, 2012.** We are looking for organizations to participate in our "Mutt Mall." For those of you who are unfamiliar with Mutt Strut, it is our annual pledge walk that benefits the animals at our shelter. However, the walk is only a portion of the event. The hundreds of people who attend this event with their four-legged friends stick around for games, contests, food, demonstrations, **shopping** and more!

We chose your business in hopes that you would like to be a part of our Mutt Mall. The Mutt Mall is a huge display of all of the companies and organizations that support our cause. Each vendor gets a 10' x 10' spot in the Mutt Mall (which is outdoors). We encourage you to bring your own 10' x 10' (or smaller) tent, as well as, a table, chairs and any products you'd like to bring to promote or sell to our walkers! The Mutt Mall is a crucial part of this event because many attendees look forward to seeing what products and services each company has to offer!

The vendor fee is only \$50 which goes straight to the care of the animals at Lake Humane Society. You also have the option to only pay a \$25 fee and contribute a gift (valued at \$25 or more) to our Chinese Auction. All non-profit animal welfare organizations may participate in the Mutt Mall free of charge. The event is Saturday, August 11th at Mentor Municipal Center from 10:00 a.m. to 2:30 p.m. Mutt Mall participants can come to set-up as early as 8:30 a.m. and ***must be set-up no later than 9:30 a.m.***

Each vendor will be included in the flyer so that all of the attendees know which businesses are participating. We will also mention you in our newsletter, website and Facebook event page. This event is a lot of fun and we have a huge following each year. The event will go on rain or shine!

Please fill out the attached contract and mail it back to us no later than **July 20th**. If you choose to give a prize for the Chinese Auction please have that to us before August 1st. If you have any questions, please feel free to contact our Marketing/Fundraising Coordinator, Mandy Osborne, at (440) 951-6122 or at mosborne@lakehumane.org. Thank you for your consideration and we hope to see you at the event!

Sincerely,



Chuck Farone
Executive Director

Lake Humane Society

Mutt Mall Sponsorship Contract

Contract and payment must be received no later than July 20th.

Please fill out contract in its entirety.

_____ I would like to be a Mutt Mall vendor and contribute \$50.

_____ I would like to be a Mutt Mall vendor and contribute \$25 and a gift valued at \$25.

_____ I would like to attend Mutt Strut as a non-profit organization.

Organization Name: _____

Address: _____ City: _____ Zip: _____

Contact: _____ Title: _____ Phone: _____

E-mail Address: _____ Fax: _____

Signature: _____ Date: _____

Description of gift (If applicable): _____

Payment enclosed

Send invoice

_____ Doggone it! I can't participate in Mutt Mall, but here is my contribution of \$ _____.

_____ I would like to receive information on upcoming fundraising events.

_____ I would like some information on sponsoring Mutt Strut and other special events.

Thank you for participating in our 18th annual Mutt Strut. We are very happy to have you!

Please mail contract and payment to Lake Humane Society:



7564-E Tyler Boulevard  Mentor, Ohio 44060
(Attn: Mandy Osborne)
(440) 951-6122

www.lakehumane.org